



MvVO ART Launches *The Collector Circle Series*:

Exclusive Salons for Today's and Tomorrow's Collectors

New York, NY — November 2025 — “Art isn’t just for museums — it belongs in our daily lives, and I’m excited to welcome guests into that conversation,” said **Paul Woolmington, CEO, Canvas Worldwide**, and host of the inaugural **MvVO Collector’s Series event**.

MvVO ART, the platform known for bringing new art to iconic venues such as Sotheby’s, Oculus at the World Trade Center, Powerhouse Arts, the New York Stock Exchange, and on a monumental scale in Times Square, announces the launch of **The Collector Circle Series** — an intimate, invitation-only program designed to bring together collectors, aspiring collectors, and select cultural partners at the intersection of art, creativity, and contemporary culture.

The launch event will take place on Tuesday, November 18, 2025, in a private, exclusive event, hosted at the SoHo loft owned by Paul Woolmington. Guests will step into an environment where art feels personal, lived-in, and an essential part of everyday life.

“Opening my home for The Collector Circle launch is a way to share how, for me, art is not just about acquiring an object, but about aligning with creativity, vision, and cultural energy.” says Woolmington

“Participation in The Collector Circle is reserved for those who share a genuine passion for art collecting — from seasoned collectors to those eager to learn how to begin,” said **Maria van Vlodrop, CEO & Founder of MvVO ART.**

Highlights of the Launch Evening

- **Featured Artists** include **Azita Panahpour**, an MvVO ART Award-winning artist whose work is represented in the collections of the Metropolitan Museum of Art, the Hyatt Kuwait Collection, and numerous private collections in the United States, Europe, and the UAE; **Eric KT Lau**, winner of the MvVO ART/AD ART SHOW, first launched at Sotheby’s; and **Jasper Udink ten Cate**, a chef-artist celebrated for his innovative edible art experiences that fuse gastronomy and visual art.
- **Collector Dialogue:** Paul Woolmington opens the evening by sharing how living with art inspires creativity and connection every day.
- **Cultural Connection:** An intimate guest list of approximately 35 collectors, emerging collectors, and cultural innovators.

Looking Ahead

Following the New York launch, **The Collector Circle** will debut in **Tokyo on December 4, 2025**, featuring artist **Takamitsu Sakamoto**, whose solo exhibition “*Flowers*” explores the origins of nature and the times left behind.

As part of this new initiative, **Phillips**, one of the leading global platforms for buying and selling 20th and 21st century works, will also serve as host and educational partner, welcoming guests to its New York galleries throughout 2026 in coordination with its auction calendar. Phillips specialists will share expertise on collecting, guiding guests through key highlights of upcoming exhibitions, and offer behind-the-scenes insights into the auction process.

Join our waitlist [here](#) to access private event announcements and insider content.

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