

# MvVO ART/AD ART SHOW 2023

## CONTEMPORARY ART FROM EMERGING ARTISTS

—BY PETER ELSTON—

**M**vVO ART will bring the AD ART SHOW 2023 to Powerhouse Arts, Brooklyn, New York, from October 15th – 16th. This contemporary art show bridges the Art World and the Advertising industry by featuring fine art created by artists working in advertising, and design, directly for brands and related fields or who began in the industry.

Since its launch in 2018 at Sotheby's, the MvVO ART/AD ART SHOW has been introducing art lovers, collectors, curators, gallerists, and critics to the talented fine artists from the advertising industry. A committee of contemporary art experts approves participants in the annual show, and a jury of collectors determines prize winners. In addition, MvVO ART supports participating artists with an ongoing artsy gallery page where art can be purchased and extensive social media promotion.

MvVO ART/AD ART SHOW 2023 will exhibit paintings, sculptures, drawings, photography, and mixed media works at Powerhouse Arts, a leading contemporary art fabrication facility housed in the spectacular former Brooklyn Rapid Transit power plant. Built in 1904, and once affectionately known as "The Batcave," Powerhouse Arts was redesigned and reimagined by Herzog & de Meuron, the architects of Tate Modern.

"The artists are following in the footsteps of Edward Hopper, an art director; Rene Magritte, a graphic designer; and Andy Warhol, an illustrator, as well as many other famous names in art who began in advertising.

**AD ART SHOW AT  
POWERHOUSE  
ARTS. AND A  
CLIO TOO!**

**CALL TO ARTISTS  
NOW OPEN**

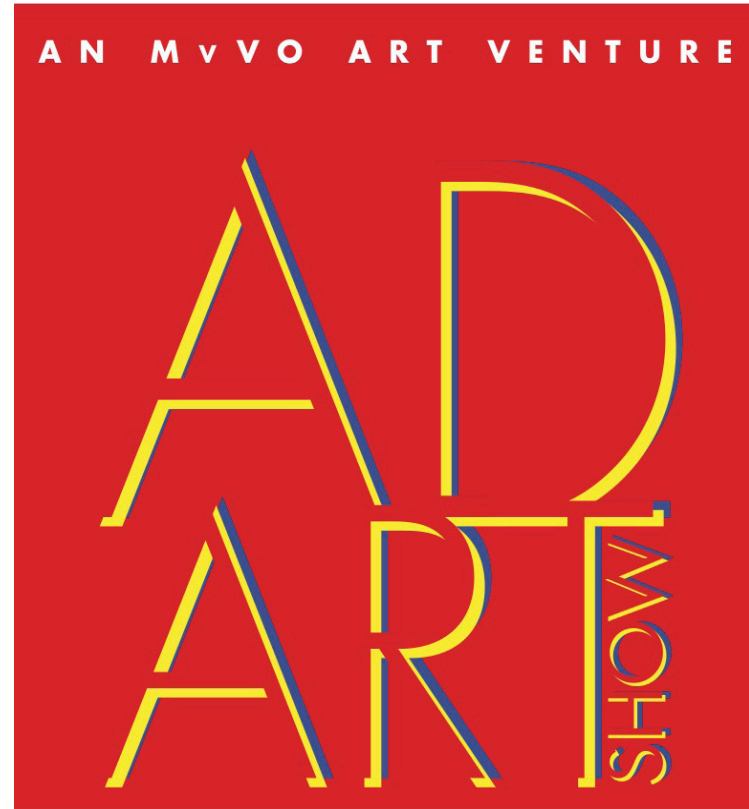
WINNER RECEIVES A CLIO

**CLIO**  
AD ART SHOW AWARD

[mvvoart.com](http://mvvoart.com)

AN MvVO ART VENTURE

**AD  
ART  
SHOWS**



The 6th edition of MvVO ART/AD ART SHOW is an extraordinary opportunity for emerging artists to get discovered!" said Maria van Vlodrop, Founder & CEO of MvVO ART, and the creator of AD ART SHOW—The Platform for Artists from Advertising, named a Top Ten Cultural Shaper, Creative 100 Adweek Award.

The Clio Awards, a longtime supporter and partner of MvVO ART/AD ART SHOW, will present a specialty Clio Award for work selected by the MvVO ART jury of collectors. In addition, the Top Ten artists will show their art on gigantic outdoor billboard canvases by OUTFRONT.

"The artists featured in the AD ART SHOW are among the most dynamic and creative thinkers in the advertising industry, and we're so glad to be giving them a platform for recognition by both the ad world and the art world. We're excited to partner with MvVO ART for the 4th year as part of our growing effort to celebrate creativity in its many forms," said Clio CEO Nicole Purcell.

For more information on MvVO ART and how to apply, visit [mvvoart.com](http://mvvoart.com)