

M E D I A A L E R T



MvVO ART SHOW 2026 Opens at Waldorf Astoria New York with Curated Access to Contemporary Art



Contemporary art, legendary hospitality at the newly transformed Waldorf Astoria New York and the world of Guerlain come together for a week of art and discovery, September 21st – 27th

MvVO ART SHOW 2026 officially opens at **Waldorf Astoria New York** on September 21st, 2026 and continues through September 27th, bringing a curated presentation of contemporary art to one of New York City's most storied destinations.

A major cultural moment is unfolding at Waldorf Astoria New York, as the hotel, MvVO ART, and **Guerlain Wellness Spa** have partnered to present the MvVO ART SHOW 2026. Following its complete transformation and debut last summer, Waldorf Astoria New York has emerged as a dynamic gathering place where artists, locals and global travelers join to foster meaningful connections and new cultural experiences.

The exhibition will unfold throughout Peacock Alley Corridor, prominently situated near the hotel's Park Avenue entrance and the Guerlain Boutique.

A curated selection of contemporary painting, photography, sculpture, and mixed media will be showcased through original works and digital displays. Participating artists will also be featured through the MvVO ART Artsy e-Gallery, offering exclusive advance view of the artists and available works a week before the live opening.

Timed to coincide with Armory Week, the exhibition takes place at an exceptional moment on New York's international cultural calendar.

The collaboration with Guerlain is brought to life through Guerlain Wellness Spa at Waldorf Astoria New York, part of the LVMH portfolio, and reflects the brand's longstanding legacy of artistic patronage. Select guided art experiences presented in partnership with Guerlain Wellness Spa will offer another way to encounter the exhibition.

MvVO ART is known for presenting artists in iconic New York City locations, including Sotheby's, Times Square and the New York Stock Exchange. At Waldorf Astoria New York, that vision enters a new chapter, bringing contemporary art into one of the world's most celebrated destinations for hospitality and culture.

Cadogan Tate is the official art logistics partner of MvVO ART SHOW 2026.

Guests looking to extend the experience can discover the legendary hospitality of Waldorf Astoria New York, from stays in its newly restored accommodations and dining across its celebrated culinary destinations to spa treatments at Guerlain Wellness Spa. Visit the official Waldorf Astoria New York website for bookings or to learn more.

MVVO ART SHOW 2026

Official Opening: September 21st, 2026

Through September 27th, 2026

Hours: 10:00 AM - 8:00 PM

Waldorf Astoria New York

Peacock Alley Corridor · Park Avenue Entrance

301 Park Avenue, New York, NY

Access is by invitation and advance reservation. For exhibition access, reservations, guided art experiences, participating artists and the latest visitor information, visit www.mvvoart.com

The MvVO ART Artsy e-Gallery will open approximately one week before the exhibition at <https://bit.ly/4yAtDLV>.

To **access** selected High-Resolution images: <https://bit.ly/4Ae574U>

Photo credits: MvVO ART.

About MvVO ART:

MvVO ART is a New York–based contemporary art platform connecting people through art. Since its founding in 2018, it has grown into one of the largest and most engaged creative communities, working with over 500 artists across disciplines. MvVO ART presents exhibitions in some of the world’s most iconic locations—including Sotheby’s, Times Square, Powerhouse Arts, the Oculus at the World Trade Center, and the New York Stock Exchange—creating a distinctive platform that bridges art, business, and culture. Through its exhibitions and strategic partnerships, MvVO ART provides a high-impact platform for artists and brands alike to engage with influential audiences in meaningful and culturally relevant ways. The organization also cultivates a growing collector ecosystem through initiatives such as The Collector Circle, an exclusive program that brings together collectors, curators, and artists through curated experiences and private events. By placing contemporary art within globally recognized and high-visibility environments, MvVO ART fosters creativity, elevates artists, and creates unique opportunities for collaboration, storytelling, and audience engagement across industries.

To learn more about MvVO ART please visit www.mvvoart.com

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About Waldorf Astoria New York:

Waldorf Astoria New York has been a fixture of New York City society for more than a century, earning its place as a beacon of sophistication and elegance in the cultural capital of the world. When the hotel opened in 1931, it had such grandeur that Hilton founder Conrad Hilton declared the property “The Greatest of Them All.” Following complete transformation led by renowned architects, Skidmore, Owings & Merrill, with interior design by Pierre-Yves Rochon, the property retains the scale and beauty of the original Art Deco architecture reimagined with fresh contemporary furnishings that pay homage to the original Waldorf Astoria New York while ushering in a new era for the hotel and building upon Conrad Hilton's vision. The 375-room hotel features some of Manhattan’s largest rooms and suites that embody the spirit of New York. Above the hotel sits 372 private residences, ranging from studios to four bedrooms, with interiors designed by Jean-Louis Deniot and access to 50,000-square-feet of amenities. In addition, hotel guests, residents and visitors have access to a holistic wellness program, including a state-of-the-art fitness center along with Guerlain Wellness Spa spanning 22,000 square feet. Unmatched culinary offerings include Lex Yard, a standout signature restaurant helmed by acclaimed Chef Michael Anthony, the return of Peacock Alley in partnership with renowned Mixologist Jeff Bell and Yoshoku, a Japanese dining experience. The property also features 43,000 square feet of modernized event space including a striking new opera-inspired Grand Ballroom set to be the crown jewel of New York City’s entertainment scene.

Visit waldorfastorianewyork.com for more information or follow the hotel on Instagram at @waldorfnyc and on Facebook at Waldorf Astoria New York.

About Guerlain Wellness Spa:

The 22,000-square-foot Guerlain Wellness Spa stands as the centerpiece of the hotel's wellness offerings, which officially opened on October 20th, 2025. Designed by Wimberly Interiors, the spa blends contemporary style with Art Deco heritage and is the largest Guerlain Spa worldwide. Located on the hotel's 5th floor, the vast spa features 16 treatment rooms, including two VIP double suites, a Cryotherapy Chamber, and a wealth of innovative amenities including an infra-red sauna and steam room, Moroccan hammam, arctic snow cave for a specialized cold therapy experience and three lounges. Guerlain Wellness Spa offers an array of traditional services, as well as holistic wellness programs built around the four foundational pillars of Guerlain wellness: nutrition, movement, sleep, and mindfulness. The spa's menu of exclusive treatments pays tribute to the hotel's legacy while showcasing Guerlain's celebrated expertise in French spa artistry. Beyond these exclusive rituals, Guerlain Wellness Spa also offers a range of bespoke facial and body treatments. Guerlain's pioneering approach to wellness is highlighted by its advanced technologies, with Waldorf Astoria being the only US Guerlain Wellness Spa location to house the Guerlain LongeviSkin® device, a proprietary, multi-action tool, that unites seven of the most advanced skincare technologies into one powerful system to deliver visible and lasting results for both face and body.

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